



neelkamal
Group of Companies

Passion for Growth and Excellence

P.O.Box 2409

Dubai

U.A.E

Corporate Brochure



" We decide how far we want to go & if we are limited, it is only by design. We always believe, we are only on the threshold of another great leap into an era of further growth..... beyond limits, beyond boundaries".

*- Ashok Bhawandas Awtani
Chairman & Mg. Director*

Mission & Vision



■ Mission

Build Neelkamal
to be the most dependable
business partner in the
region thru exceptional
service and value addition.

■ Vision

Make Neelkamal
the leader in our chosen
markets by creating an
environment to attract and
retain a committed team of
talented professionals.



Vision 2020

“Growing business by improving and optimising human skills, effective use of technology and creating employment for a team of 10000 dedicated workforce.”



Vision 2025

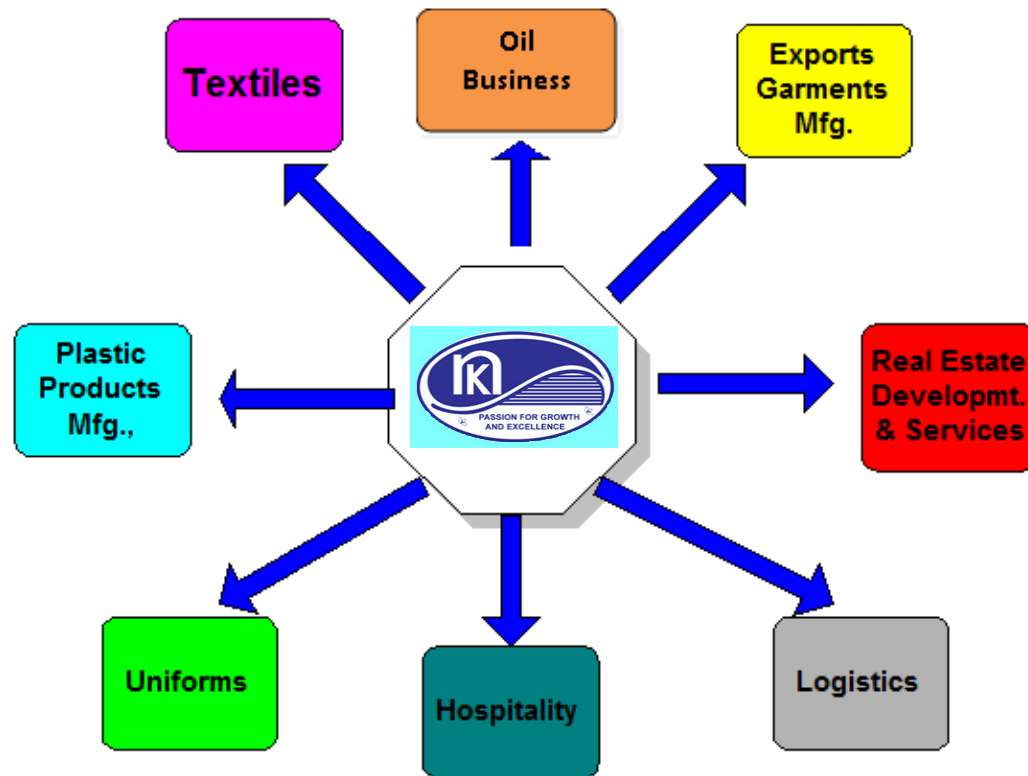
“Achieving 300% Growth by synergising Innovation Technology and Manpower skills within the Neelkamal Group resulting in 15000 Jobs”



Main Business Interests

- ⌘ Distribution - Textiles & Softlines
 - ⌘ Indenting Agency - Textiles
 - ⌘ Logistics Services
 - ⌘ Production - Apparel
 - ⌘ Manufacturing - Uniforms
- ⌘ Manufacturing - Plastic Products
 - ⌘ Hospitality business
 - ⌘ Real Estate Services
 - ⌘ Oil & Diesel Business

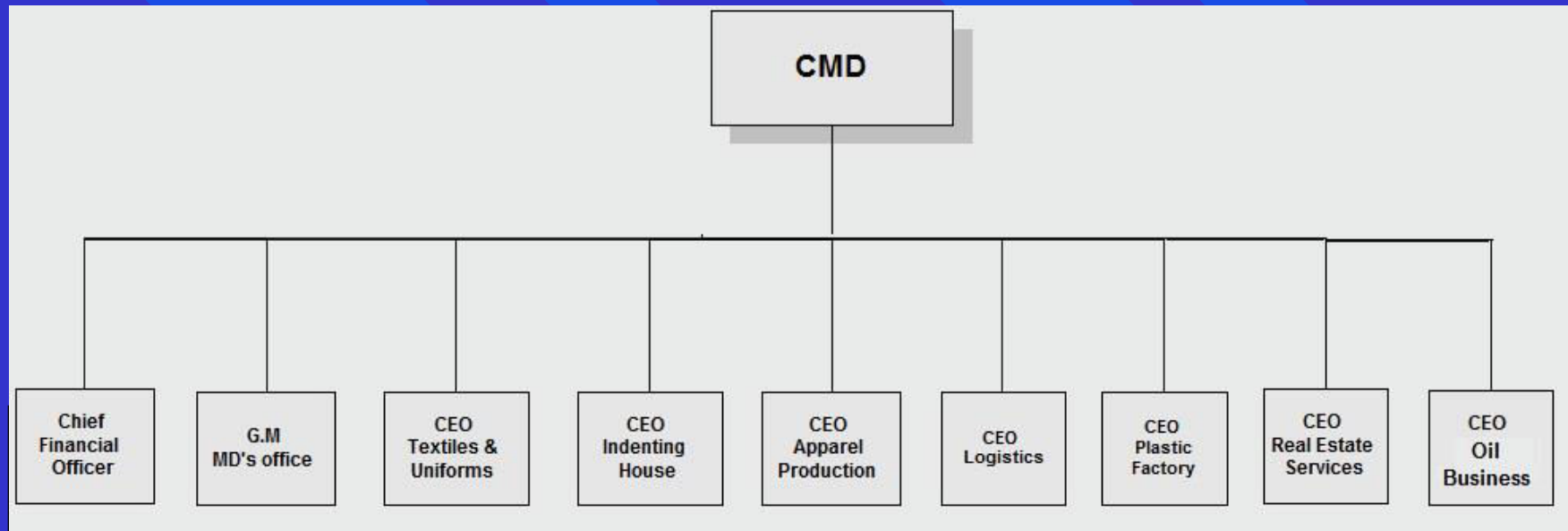
Activity Tree





- 👍 Group established over four decades - headquartered in Dubai
- 👍 Offices in UAE, Bahrain, Jordan, Mombasa, Moscow, Warsaw, China & Mumbai.
- 👍 Vast Distribution & Logistics experience
 - 👍 Adequate warehousing facilities
 - 👍 ERP System, supportive Supply Chain
 - 👍 Professional management
 - 👍 Trained Human Resources
 - 👍 Financial muscle

Corporate set-up



Logistics of Soft lines distribution



Textile fabric, Home
Furnishings, Garments,
Abhaya- Shaila material,
Fusible interlining,
Accessories

**Sourcing from:
Japan, Korea, China,
India, Indonesia,
Thailand**

**Distribution in
GCC, Poland &
Russia**

**Textile
Merchandise**



Textiles

- Wholesale distribution since '75
- Sales offices in Dubai, Moscow & Warsaw
- Procurement office in China
- Textile Indenting Divn, serving Textile Trade of UAE

Textiles - Dubai operations



- Two wholesale cum retail outlets in Dubai
- Dress materials, Shirtings, Suitings, Sarees & SKDs from Japan, Indonesia, China, Thailand & India
- Stretches, Basic, Semi Fancy and Fancy materials, Curtain materials, Abhaya & Shaila materials, Fusible interlinings etc. from Korea, Taiwan, Thailand & China
- Experienced sales personnel extensively cover GCC



Textiles - Poland operations



- Office located at Warsaw
- Market reach in Poland: Warsaw, Lodz, Pabanice, Krakow cities
- Outreach in neighborhood nations: Czech, Belarus, Ukraine, Lithuania, Romania, Bulgaria, Austria & U.K.



Textiles- Russia operations



- Office located in Moscow
- Market reach in Russia up to Siberia (Novosibirsk) & Belarus





Garment Mfg

- Into Garment Manufacturing since '88
- Factories in Bahrain, Jordan & Mombasa (Kenya)
- State-of-the-art machinery
- Major Buyers from USA
- Own Garment Merchant Export House

Garment Mfg.



- Excellent infrastructure & the State of the Art m/c
- Tops, Bottoms, Outer wear & Children wear
- Prestigious buyers from USA & Europe
- Valued US clients include GAP, Sears, JC Penny, Wal*Mart, AMC, Gloria Vanderbilt
- Sourcing & inspection office in Shaoxing, China
- Customer focus thro' quality, timely delivery, impeccable service & competitive pricing.
- Conformance to GSD equivalent Standards.
- Conformance to international machine:man ratio std.
- Motivated multi cultural workforce.

Garment Mfg.



- Bahrain Factory: 17 km from Mina Salman seaport
- Mombasa Factory: within Export Processing Zone
- Jordan Factory : Situated at Al Dulayl Industrial park, about 50 Kilometers from Amman
- Special m/c include Laser Blasting, Fabric Inspection, Reece Pocket Velt, Reece eyelid Button-hole, Automatic collar & cuff trimming, Thread cutting & Needle detector
- Full-fledged laundry with various wash options
- Computerized system for preparing and grading patterns, creating markers and using automatic layering machine
- In house Fashion Design development facilities.

Some of our prestigious Apparel clients



 **dressbarn**

 **WARNACO**

JAG
JONES APPAREL GROUP

PERRY ELLIS

Walmart 

Logistics



- 3PL Service provider, typically specializing in integrated warehousing & transportation services that can be scaled and customized to customer's needs.



Plastic Products production & marketing



Products we manufacture:

- Plastic Containers
- Jars
- Pet Pre-forms
- Bottles &
- Closures

Industries catering to :

- Lube Oil
- Detergent
- Cosmetic
- Pharmaceutical
- Edible Oil
- Dairy industry prospected in Ph.II

Some of our Customers for Plastic products



Weikfield International Ltd
("Dabur" & "Naturally" Brands)
Hassani Group (Glucose -D Brand)



IFFCO

ENOC

United Grease Lubricants

AXCL Gulf FZE

European Perfume Co LLC



Oil & Diesel Business

- ❖ We supply bulk deliveries of different kinds of diesel throughout U.A.E.
- ❖ Our suppliers are largest refineries in Middle East ensuring continuous and timely supply of first class product.
- ❖ We can supply bulk deliveries on time and following the international standard methods for quantity measurement.
- ❖ We have U.A.E-wide network of supply locations means that we can offer a consistent, reliable supply throughout even in the busiest periods.
- ❖ We can provide fast fuel delivery throughout U.A.E., ranging from a 205 liter barrel to a full 72,000 liter tanker load as per customer's requirement.



Chairman & Managing Director

■ Ashok Bhawandas Awtani



Sr. Management Team

- Kannan Subramaniam, Group CFO
- Aditya Awtani, Marketing Head - Garments
- Dinesh Diwan, CEO - Textiles & Uniform
- John Francis, GM - Garments - Kenya
- M.B. Tekwani, CEO - Indenting
- Rajesh Agarwal, CEO - Garments Bahrain & Jordan
- Rajesh Khanchandani, CEO - Plastics
- Ramaswami V.(RAM), CEO - Nimbus Logistics & Cargo
- Sharanveer Singh Bakshi, Manager - IT

Management Team of Neelkamal Group



- **Ashok Bhawandas Awtani, Chairman & Managing Director:** He started the Neelkamal Group in 1975. His business vision, core competence & analytical faculty in business forecasting coupled with the professional management support has seen the Group successfully grow from strength to strength, through a corporate journey over the last thirty six years, ensuring continuous growth and development.
- **Kannan Subramaniam, Group CFO:** Professionally qualified Chartered Accountant from the Institute of Chartered Accountants of India and working with the Neelkamal Group for more than the past 14 years. His vast exposure, high caliber and comprehensive knowledge, over 30 years experience to various finance activities like banking, treasury, accounts, investments made him very successful CFO of the group. His contributions are valuable in making the investment profits by the group. He has played a major role in well managing the financial commitments of the group in these tough times of global recession and financial turmoil.

Management Team of Neelkamal Group



- **Aditya Awtani, Marketing Head - Garments:** He is a business graduate from Babson Business Management School, USA and working with the Neelkamal Group for the past 15 years. His contributions in many of group businesses as a Director are valuable. He is a young genre of the entrepreneur and his vast experience in multiple businesses is making him very successful associate of the Neelkamal Group.
- **Dinesh L Diwan, CEO – Textiles & Uniforms:** Professionally qualified Chartered Accountant and working with Neelkamal Group for the past 20 years. He holds various other professional qualifications like ICWA, CS etc. He has joined the group as Internal Auditor and grown to the CEO of a business unit of the group. He is a self-motivated individual & his vast experience in the textile trade kept the textile business unit on growth track.

Management Team of Neelkamal Group



- **John Francis, GM - Garments - Kenya:** He is a qualified technical person working with the group for the past 20 plus years. He has joined as a Factory Manager and grown to the GM of Garment business unit. His vast knowledge of overall production activities has helped in achieving the production targets within the time and quality norms. His acumen of managing the work force of 2000+ blue collar workers of different nationalities has ensured the smooth running of Garment Factory.
- **Rajesh Agarwal, CEO - Garments – Bahrain & Jordan:** He is a qualified engineer from the coveted Indian Institute of Technology, Delhi, India, and working with Neelkamal Group for the past 10 years. He has joined as a General Manager of a factory and grown to the CEO of Garments business unit. His entrepreneur skills kept our Garments business on the success track though the garments businesses are not doing that well in the gulf region.

Management Team of Neelkamal Group



- **Rajesh Khanchandani, CEO - Plastics:** Professionally qualified Chartered Accountant and working with Neelkamal Group for the past 20 years. He has joined as a Finance Manager and headed many Divisions in the group & currently leading Neelkamal Plastics. He is dynamic & self-motivated and one of the successful managers of the group. His contributions to the group are invaluable in keeping the business units on growth track.
- **Ramaswamy V.(RAM), CEO – Logistics & Cargo:** He is veteran in the 3PL logistics in the Indian and UAE sectors. A commerce Graduate with a short terms courses of Logistics Management from IIM Ahmedabad & Finance for Non- Executive from TMTC Pune. He has over 3 decades of Multi-faceted skills in Logistics Management such as Trucking & Transportation, Courier, Ocean Container Transportation and Third Party Logistics Businesses. He has more than a decade experience in UAE (only in FZE) engaged in setting-up 3PL business units and taken them to a growing and success business units.

Management Team of Neelkamal Group



- **Sharanveer Singh Bakshi, IT Manager** - He is qualified science graduate and well-trained software professional and working with the group for the past 22 years. The group financials are maintained in fully integrated ERP package. He is supported with hardware and software professionals. The team is responsible to maintain the system controls and their contributions are valuable in maintaining the IT systems of the Neelkamal Group.

Our Corporate Office in Dubai



Location:
Sheikh Rashid Bldg.
Above Bank Of Baroda
Office Suite 1401
14th Floor
Al Souk Al Kabeer
Bur Dubai, DUBAI
U.A.E

www.neelkamal.com



**Thank You
for your attention**